



**HARALD
WINKELHOFER**
IMPULSE CONSULTANT

DATE OF BIRTH
22/08/1980

CHILDREN:
Max, born 2010
Flo, born 2012

DRIVER'S LICENSE:
A and B

0.1 **EDUCATION**

1990 SECONDARY SCHOOL
1998 POLGARSTRASSE, VIENNA

With scientific and EDP priorities

1998 TECHNICAL COLLEGE FOR ELECTRONIC
2002 ENGINEERING AT THE TECHNIKUM WIEN

Dissertation DI (FH) in June 2002
with telecommunications and marketing priorities.
Awarded Diploma Thesis about
„Premium SMS Services in Austria“

2002 INFRASTRUCTURE PLANNING COURSE
2003 AT THE „MAX.UNIVERSITY“

JUNE PROBLEM BASED
2002 LEARNING COURSE

SPRING PRESENTATION
2002 AND RHETORIC COURSE

2017 ROUTE 500 TALENT PROGRAM AT
2018 DENTSU AEGIS NETWORK

SINCE PROFESSIONAL TEAM BUILDING
2005 WORKSHOPS (ORGANISED BEI "THE DOOR"
AND "THE ZOOM INSTITUTE" AND "THE
ZOOM INSTITUTE")

SINCE YEARLY TEAM BUILDING AND
2006 MANAGEMENT WORKSHOPS BY
"THE ZOOM INSTITUTE"

SINCE EXECUTIVE LEADERSHIP TRAINING AND
2016 NEW BUSINESS DEVELOPMENT PROGRAM
WITH MAG. KRISTIN WALZER

SINCE QUATERLY RHETORIC, PRESENTATION
2017 AND MEDIA/MODERATION TRAINING AT
"LOCKL STRATEGY"

0.2 **WORK EXPERIENCE**

1998 MAX.MOBIL
1999 TELEKOMMUNIKATIONS GMBH
Sector of IT Quality Management

2000 TELE.RING TELEKOMMUNIKATIONS
2001 SERVICE GMBH
Sektor des Produkt Marketing

2002 DIMOCO – DIRECT MOBILE
2006 COMMUNICATIONS GMBH
Director Product House

2010 CHAIRMEN OF THE IAB WORKGROUP
2016 MOBILE ADVERTISING AUSTRIA

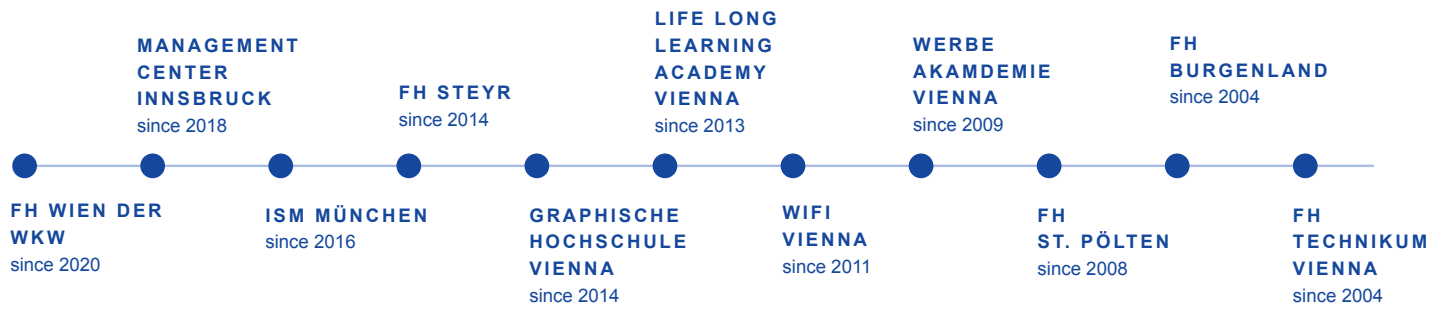
2012 STEERING BOARD MEMBER DENTSU-AEGIS
2017 NETWORK AUSTRIA

2014 DIGITAL BOARD MEMBER DENTSU-AEGIS
2017 NETWORK GERMANY

2006 FOUNDER AND CEO OF
2018 IQ MOBILE GMBH
Managing Director

2011 MMA AUSTRIA PRESIDENT
2019

TEACHING ACTIVITY



AWARDS



CEO EUROPE AWARD (2018)
Winner of the CEO Europe Award of the CEO Today Magazine



TOP ARBEITGEBER (2018)
FOCUS-BUSINESS awards
IQ mobile with the top employer in the DACH region



'LEIWANDSTER CHEF' (2014)
Awarded "most awesome" chef thanks to his employees and the WKO (Austrian Economics Chambers)

HOBBIES



SKIING
(ALPINE UND FREE RIDE)



COOKING



RUNNING



GOLF



CURLING



TENNIS



SAILING



harald
winkelhofer

<https://winkelhofer.com>



Harald Winkelhofer



hwinkelhofer



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